

Hello, Friends!

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November 2017 - Organizing Your Makeup

Ok, so it's been years since you've gone through all your make-up. You have been putting this off partly because you know you've spent a lot of money on stuff you don't use any more.

But why keep it around to remind yourself? Feel guilty no more!

Here's a simple way to start the process: first, gather all your make-up in one central place. It's easy to place a towel or blanket on your bed for this.

Once you've gathered everything, take a few minutes to clean your drawers, make-up bags and any other places where your items were stored.

Now separate everything into categories — eye shadow, blush, lipsticks, concealer, and so on.

Here's a simple plan:

1. Start with your lipstick. What shades do you still enjoying wearing? Separate them into three categories — Love, Like, Garbage, and so on. How many do you feel comfortable keeping? I would think five to eight lipsticks are a good number.
2. Now, start the process with your blushes. You probably only have to keep a few of these.
3. Look at your make-up brushes. Is it time to replace any? Here is a website with tips about cleaning your make-up brushes — <https://www.allure.com/story/how-clean-are-your-makeup-brus>
4. After you've made your decisions, now it's time to put the items back. You can prioritize them based on how you use them, even if it's just front to back in one drawer. And you will know what you have, and what purchases might be needed to complete the collection you will use.

The make-up I wear every day stays in my make-up bag so it's easy each morning to take the bag out of the drawer and place it on the counter. Once I'm finished with it, I place the bag back into the drawer, so my countertops stay pretty clean.

Take a look at the ages of items, too. Lotions and other items do have an expiry date. It's also nice to have separators in your drawers to help keep your items organized.

If you have new make-up or unused samples you don't need, donate them to your local woman's shelter. I'm sure they would be happy to take them off your hands — and they will go to a worthy cause.

Happy Organizing!

Your local professional organizer,

Betty Huotari

P.S. If you would like to share this email with a friend, please pass it along and if they would like to be added to my list, have them send me an email to betty@logicalplacement.com.